**南京邮电大学导师介绍（国际学生）**

**NJUPT Supervisor Introduction（International Students）**

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| **姓名****Name** | Chen Limei | **性别****Gender** | **Female** |
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| **研究方向****Research Direction** | **International marketing, International Finance, International Business Management, Electronic Commerce, Project Management** |
| **主要研究成果****Main Research Results** | 1. Second Price of “Challenge Cup” National Undergraduate Curricular Academic Science and Technology Work in 2013
2. Excellent Tutor of “Challenge Cup” in Jiangsu Province
3. First Price of No.2 Jiangsu Excellent Social Science

Jiangsu Science and Technology Association4.Second Price of No.8 “Innovation ” University Student Academic Competition “Innovation” Competition Committee5.Excellent Advisor of University Student Science and Technology Activities 6. Excellent Thesis of 2019 of Jiangsu Social Science Awards 7.2019 First Prize of Excellent Teaching Nanjing University of Posts and Telecommunication  Nanjing University of Posts and Telecommunication |
|  **个人简介****Personal Profile**  | **PROFESSIONAL/ACADEMIC EXPERIENCE （工作/科研经历）****2000.3-2002.6** Work in China Jiangsu International Economic and Technological Cooperation Corporation **2002.6-** Work in Nanjing University of Posts and Technology**PUBLICATIONS，CONFERENCE PRESENTATOINS**1. Chen LimeiStudy on the Impacting Path of Online Comments on Abroad Tour Consumer Purchase Intention[J].Reform of economics systems,2019(9)
2. Chen LimeiStudy on the Impacting Path of Online Comments on Abroad Tour Consumer Purchase Intention[J].Journal of Nanjing Normal University(Social Science Edition),2019(12)
3. Chen Limei et al. Empirical Study of the Usage of Mobile Information Service in Rural Area Base on the UTAUT Model[J].Academics, 2019(8)
4. Chen Limei Study of the Information Quality Moderating Effect on Farmers’ Mobile Information Service Use [J].Library and Information,2019(12)
5. Chen Limei. Analysis of Rural Information Consumption Structure in China------Based on Eles Model[J].Management World, 2013(9)
6. Chen Limei .Analysis of Rural Information Consumption Function in China[J]. Journal of Southwest University, 2012(7)
7. Chen Limei. Study on the Difference of Rural Information Consumption in China[J].Library Theory and Practice, 2013(12)
8. A Strategic Research on Propagation and Education of Emergency Public Affair Management
9. Journal of Nanjing University of Posts and Telecommunications(Social Science Edition)(2007.2)
10. 5. Perfection Countermeasures of Performance Evaluation on Emergency Management.
11. Journal of Zhengzhou Institute of Aeronautical Industry Management(Social Science Edition) (2007.3)
12. 6. Study of Web Finance on the Basis of EC Economic Affairs(2007.3)
13. 7 .Study on the Financing Problems of Small and Medium-Sized Corporations
14. Science & Technology and Economy(2007.1)
15. 8.Empirical Study of Student Satisfaction Index in EC Major
16. Journal of Southeast China Normal University(Natural Science Edition(2008.4)
17. 9.Analysis and Study of Fund Manager Personal Characteristics on Fund Performance
18. Journal of Nanjing University of Posts and Telecommunications(Social Science Edition) (2010.2)
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