**南京邮电大学导师介绍（国际学生）**

**NJUPT Supervisor Introduction（International Students）**

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| **研究方向**  **Research Direction** | Social media Application; Public Opinion Event Rearch; Enterprise Accounting and Enterprise Informationization | | |
| **主要研究成果**  **Main Research Results** | 1. HONG XIAOJuan. Research on Evaluation System of Credit Risk for Telecommunication Customers 2011 International Conference on Business Management and Electronic Information(BMEI 2011)  2. HONG XIAOJuan.Ｒesearch on Coupling Coordination of Government’s Public Opinion Governance and Ｒegional Economic Development[J], Journal of Modern Information,2019(9).  3. HONG XIAOJuan. Research on Emotional Energy Domain Space Model of Sudden Medical Violence Public Opinion [J], Journal of Modern Information,2018(8).  4. HONG XIAOJuan. Study of the Information Dissemination in the Collaboration Network of Medias ——Take Public Opinion Event of Fuxi Meat as Example [J],Information Science,2016(6).  5.HONG XIAO.Juan.Study on the Network of Information Dissemination between Network Media——A Case Study of Food Safety Micro-blog Public Opinion[J], Management Review, 2016(8). | | |
| **个人简介**  **Personal Profile** | **Associate Professor,** **Master of Management & Bachelor of Science: Major in Information management (September 1993-June 2000),** **A grant from the Social Project of Ministry of Education Development Center of China (11YJC630059) from 2011 to 2013.** | | |